New Directions Shelter • The Home Connection
www.hawthorn-hill.org

HAWTHORN HILL

JULY 2021

Message from the Executive Director – Coming Together for Families Experiencing Homelessness

Wow has the last year been challenging for everyone! Hawthorn Hill was very fortunate to have had tremendous assistance from our supporters, and we weathered the pandemic as well as could be possible.

We were blessed to have remained open during the pandemic and provide much needed services for families experiencing homelessness. This would not have been possible without the dedication of Hawthorn Hill's staff who came to work every day to serve those in need. It also would not have been possible without all the generous support we have received from you!

We did serve the lowest number of families during the pandemic since I have been Executive Director for 17 years. Very few families transitioned out of The Home Connection program during 2020, and fewer families came to New Directions Shelter. We believe some families were able to stay with family members during the pandemic and less families were being evicted due to the eviction moratorium.

Diversity, Equity and Inclusion

I also want you to know that Hawthorn Hill is committed to having diversity, equity and inclusion be core values of our organization. We believe equality is a human right and we must do more to create a better community for all. We are proud to offer a safe, nondiscriminatory environment and offer a welcoming hand to all and treat everyone with dignity and respect. You can now view our full Diversity, Equity and Inclusion Statement here: www.brc-hh.org.

2020 Outcomes

During 2020, we were able to provide emergency shelter and supportive housing for 114 families with children experiencing homelessness. Of the 404 individuals served, 63% were children. That's a total of 255 children who needed help from Hawthorn Hill so that they had a place to call home whether their "home" was temporary at New Directions Shelter or a longer term (2 to 5 years) in one of our The Home Connection housing units.

Thank you so much for all you do to support our mission of helping families with children acquire permanent housing and achieve a level of financial independence.

Tim Shanahan

Executive Director

HAWTHORN HILL'S MISSION

To establish and operate housing programs for homeless families with children that help them obtain permanent housing and to provide services to help families achieve economic self-sufficiency.

Pictured left to right
Kelsie Pinegar, New Directions Shelter Program Manager; Sylvia Glaser, Senior Case Manager; Alison Hanner, Development/Public Relations Director; Brandi Zeimet, Case Manager; Tim Shanahan, Executive Director; Sergio Hernandez, The Home Connection Program Manager

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A Family's Success at New Directions Shelter

Josh and Samantha arrived at New Directions Shelter at the beginning of May 2021. The young family came to Des Moines from Indianola looking for support and assistance. Samantha has the support of her family back in Indianola but has been working on becoming more independent and working on navigating resources for her family of three. During their stay they have been actively engaged in shelter programming to help them connect to community resources. They have done well meeting with staff each week to set and review their family goals. Josh has been especially helpful to staff as we have been painting areas of the shelter and doing daily clean-up. He has assisted putting the rooms back together (reaching high spaces) and helping take out the trash. Samantha has also been engaged with staff in helping clean community spaces throughout the shelter.

Josh is actively seeking employment to better the family's financial situation. Samantha has been working to find housing assistance as well as identifying a new place for the family to live. Samantha is also working on applying for her driver's license to secure reliable transportation for the family. Both Samantha and Josh demonstrate that quality family time is a high priority for them too.

The family plans to return to Indianola once they have acquired housing. Josh plans to work full time to better provide for his family. They are both excited to see and experience their little one grow up in small town Iowa.

12th Annual Art & More for Shelter

Hawthorn Hill held its 12th annual Art & More for Shelter event on Thursday, April 29th as a hybrid event, and it was our most successful fundraising event yet! Thanks to our many supporters, we raised over $36,500 to help families with children experiencing homelessness.

For the in-person portion of the event, guests joined us at Curate in the East Village and enjoyed a plated dinner with live music by Darian Taylor. We then moved onto the program portion of the evening and went live on Facebook for supporters who wanted to attend from home. The evening ended with the online auction closing and the winners taking home their auction items, which included art made by children staying at New Directions Shelter, a hot air balloon ride, Hinterland tickets, date night packages, and many more!

We would like to give a special thank you to our many Art & More for Shelter sponsors who helped make this event a success:

- Claude Monet Sponsors at $5,000 or more:
  - Nationwide
- Vincent Van Gogh Sponsors at $2,500
  - Great Western Bank
  - Federal Home Loan Bank of Des Moines
  - American Equity Insurance
  - Hughes Family
- Pablo Picasso Sponsors at $1,500:
  - MidAmerican
  - GreenState Credit Union
  - Greater Iowa Credit Union
  - Ten Corp
- Edward Hopper Sponsors at $500
  - Bankers Trust
  - Elite Eye Care
  - RSM US LLP
  - OMNI Wealth Management
  - Wright-Jones Families

Follow us on social media
Facebook: @HawthornHill
Twitter: @HawthornHill_
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2020 Volunteer Impact for Hawthorn Hill

Last year, even through a pandemic, 45 volunteers donated 795 hours of their time to help fulfill Hawthorn Hill's mission and to ensure an impact was made in the lives of the families we serve. Although we couldn't have volunteers in the shelter and homes most of last year, volunteers collected numerous donation drives, assisted with yardwork, provided supplies for children's activities and holiday events, and made sure that dinners and food staples were always available.

Due to their ongoing support during 2020, the following volunteers received a Governor's Volunteer Award for their impact on Hawthorn Hill's mission:

- Individual Award - Kathy Smith
- Group Award - Carol and Mike Holmes
- Group Award - Marty and Michael Boesenberg

Volunteers are the heart of our organization. For more information or to sign up as a volunteer, contact Missy Reams (mreams@bidwellriverside.org or 515.244.6251) or visit brc-hh.org/volunteer.

Hawthorn Hill Announces Planned Giving Program

Supporters of Hawthorn Hill can build upon their legacy and expand their generosity through our planned giving program.

Commonly donated through a will or trust, planned giving is arranged in the present and allocated at a future date. Planned gifts both greatly aid Hawthorn Hill and help to continue a loyal donor's legacy.

Please contact Alison Hanner (Office: 515-244-6251 Option 2 with questions about our planned giving program or visit www.hawthorn-hill.org/donate.

Celebrating Juneteenth

On Juneteenth, a party was held at New Directions Shelter to celebrate the day for our families. A barbecue meal was provided and games, including water balloons, were set up outside for the families to enjoy.

Juneteenth is celebrated on June 19th and commemorates the end of slavery in the United States. More than 2 years after the Emancipation Proclamation was issued, 250,000 enslaved people were finally set free by the U.S. Army on June 19th, 1865.

Evening Meal Donations

Sponsoring a healthy, child-friendly, evening meal is a great way to help our families during their stay at New Directions Shelter. Providing some sense of normalcy during this difficult time in their lives is important to helping them back on their feet. A healthy meal offers a small sense of security and feels a little bit more like home.

Evening meals can be prepared outside of the shelter for approximately 8 adults and 18 to 20 children. Meals should be delivered to the shelter by 4:30 of the designated day. Please visit www.brc-hh.org/shelter-dinners for additional information. Thank you!

HELP! NEW DIRECTIONS SHELTER NEEDS…

- Baby Wipes
- Lysol Spray
- Cereal
- Paper Products
- Small Denomination Gift Cards (Used for Client Gas Purchases)
- Bath Towels

You can drop off the donations at the Shelter at 3001 Grand Ave, DSM. You can also shop our Amazon list (www.hawthorn-hill.org/get-involved/wish-list/) These items will be sent directly to us!

Hawthorn Hill's Partner Organization Bidwell Riverside Center (www.bidwellriverside.org)

Bidwell
RIVERSIDE CENTER

Bidwell Riverside Center has two programs:

Food & Clothing Pantry
The largest-serving food pantry in Iowa, serving more than 4,000 individuals per month. Served 16,742 individuals during 2020 and distributed 683,787 food items, 102,877 clothing items, 20,516 personal care items and 71,787 diapers.

Child Development Center
Provides a comprehensive education and care program for predominately low-income children two to five years old. 74 children were served by the Child Development Center during 2020 and 71% were funded through childcare assistance or scholarships. We are now enrolling new students! Visit bidwellriverside.org to learn more.

Please consider making a gift to Hawthorn Hill today! We need your help to provide much needed support for families experiencing homelessness! Please visit www.hawthorn-hill.org/donate/ to make a secure credit card transaction, or mail your check to Hawthorn Hill at 3001 Grand Ave., Des Moines, IA 50312.

Hawthorn Hill 2020 Financial Statement

The financial statements below are taken from Hawthorn Hill's Independent Auditor's Report on the Financial Statements, Year ended June 30, 2020. The complete financial statements are available at Hawthorn Hill's office, 3001 Grand Ave., Des Moines, Iowa or online at **www.hawthorn-hill.org**.

Hawthorn Hill Statement of Financial Position

June 30, 2020

ASSETS

Current Assets	
Cash and cash equivalents	$ 538,333
Certificates of Deposit	40,450
Accounts receivable	9,964
Contributions receivable	8,923
Prepaid expenses	8,667
Total Current Assets	**$ 606,337**
Other Assets	
Certificates of Deposit	20,522
Investments	5,883
Property & equipment net of accumulated depreciation	1,352,718
Total Other Assets	**$1,379,121**
Total Assets	**$1,985,458**

LIABILITIES AND NET ASSETS

Current Liabilities	
Accounts payable	$ 5,721
Accrued expenses	34,315
Deferred revenue	1,370
Client escrow	3,380
Tenant security deposits	12,800
Current portion of long term liabilities	39,946
Total current liabilities	**$ 97,532**
Long Term Liabilities	
Paycheck Protection Program loan	$ 104,017
Less Current portion	(39,946)
Total long term liabilities	64,071
Total liabilities	$ 161,603
Net Assets	
Net assets without donor restrictions	$ 1,817,720
Net assets with donor restrictions	6,135
Total net assets	**$1,823,855**
Total liabilities and net assets	**$1,985,458**

Hawthorn Hill Statement of Activities

Year Ended June 30, 2020

Revenues	**Without donor restrictions**	**With donor restrictions**	**Total**
Contributions	$ 632,198	$ —	$ 632,198
Program fees	163,229	—	163,229
Special events	15,050	—	15,050
Investment income	4,612	—	4,612
Other income		—	
Gain (loss) on sale of assets		—	
Total revenues and support	815,089	—	815,089
Expenses			
Program Services			
New Directions Shelter	361,118	—	361,118
The Home Connection	365,737	—	365,737
Supporting Services			
Management and general	56,995	—	56,995
Fund raising	62,646	—	62,646
Total Expenses	846,496	—	846,496
Change in net assets	(31,407)	—	(31,407)
Net assets 6/30/2018	1,849,127	6,135	1,855,262
Net assets 6/30/2019	$ 1,817,720	$ 6,135	$ 1,823,855

Hawthorn Hill Statement of Functional Expenses

Year Ended June 30, 2020

Salaries and Benefits	Program Services				Support Services		
	New Directions Shelter	The Home Connection Property Management	The Home Connection Case Management	Total	Management and General	Fund Raising	Total
Salaries	$ 211,042	$134,073	$ 15,099	$ 149,172	$ 23,782	$40,979	$ 424,975
Employee benefits	19,136	33,045	1,844	34,889	4,062	6082	64,169
Payroll Taxes	21,304	13,098	1,384	14,482	2,164	3,761	41,711
	251,482	180,216	18,327	198,543	30,008	50,822	530,855
Accounting	7,560	3,780	3,780	7,560	3,780		18,900
Client assistance	19,646		55	55			19,701
Consulting	513		512	512			1,025
Continuing education							
Depreciation	20,462	80,070		80,070			100,532
Fundraising						400	400
Human resources	9,178	5,691	625	6,316	1,006	1,611	18,111
Information Technology	205	206		206			411
Insurance	12,170	12,170		12,170	5,161		29,501
Interest		2,402		2,402			2,402
Maintenance	10,713	26,846		26,846			37,559
Office supplies	1,306	155	311	466	1,260		3,032
Other	963	713		713	781	895	3,352
Postage & shipping	223		28	28	235	1,985	2,471
Printing	363		419	419		5,813	6,595
Professional fees	1,825	9,314		9,314	13,088	380	24,607
Program supplies	5,798		631	631		740	7,169
Telephone	3,283	1,394	2,789	4,183	560		8,026
Transportation	459	2,540	1,668	4,208	1,116		5,783
Utilities	14,969	11,095		10,192			26,064
Totals	**$361,118**	**$336,592**	**$29,145**	**$365,737**	**$56,995**	**$62,646**	**$846,496**

New Directions Shelter

PROGRAM SUCCESS

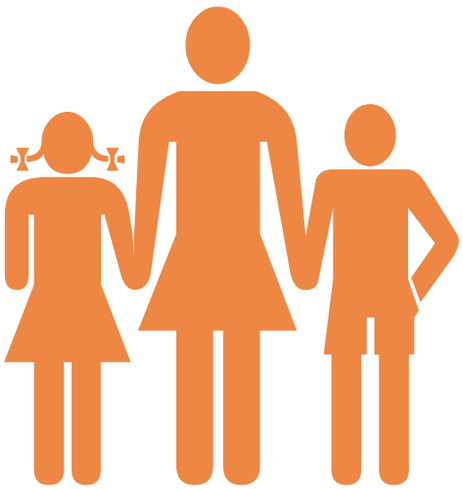
- Provides free emergency shelter and supportive services for families with children experiencing homelessness.
- Helps families with children get a new start through professional case management, counseling and advocacy with an emphasis on transitioning families into permanent housing and finding employment.
- Provides eight private family bedrooms, nutritious meals and laundry facilities.

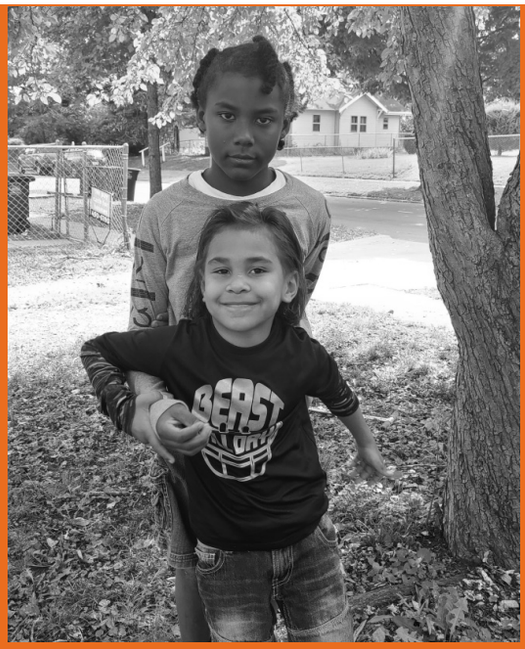
2020 Outcomes

- **Families Served:** 79
- **Individuals Served:** 259
- Adults - 99 (38%)
  Children - 160 (62%)
- **Family Make-Up**
  Single Mother – 53 (67%)
  Single Father – 3 (4%)
  Couples or Multi-Generational – 23 (29%)
- **Race:**
  Black/African-American - 126 (49%)
  White - 84 (32%)
  Multi-Racial – 41 (16%)
  Native American Indian – 5 (2%)
  Asian – 3 (1%)
- **Ethnicity:**
  Hispanic – 39 (15%)
  - 61% of our families were placed in permanent housing.
  - 84% of our adults gained short or long-term employment that looked for employment.
  - 90% of our families obtained free or reduced cost childcare that needed the service.
  - Household monthly income increase from shelter entry to exit - $130 (15%)

2020 Outcomes

- **Families Served:** 35
  Individuals - 145
  Adults – 50 (35%)
  Children – 95 (65%)
- **Family Make-Up:**
  Single mother – 27 (77%)
  Single Father - 3 (9%)
  Couples – 5 (14%)
- **Race:**
  Black/African-American - 95 (66%)
  White – 45 (31%)
  Multi-Racial – 5 (3%)
- **Ethnicity:**
  Hispanic - 9 (6%)
- 3 families completed program during 2020 and moved into market-based rental housing
  - Average family household monthly income at beginning of program - $1,150 ($13,800 annual income)
  - Average family household monthly income at completion of program - $1,585 ($19,020 annual income)
  - Average family household monthly income increase - $435
  - Average family household monthly income percentage increase - 38%





The Home Connection

PROGRAM SUCCESS

- Provides affordable housing with case management services to families with children experiencing homelessness, with an emphasis on attaining financial independence through employment and education.
- Case management staff works with families to identify the causes of their homelessness and develop a plan, with goals, to remedy causes and attain financial independence within approximately two to four years.
- Housing inventory includes 29 housing units including 20 single family homes, 3 duplexes and a 3-plex.

Hawthorn Hill Contributors

June 1, 2020 – May 31, 2021

We could not provide the critical services to homeless families needed in our community without our contributors. If we have erred or overlooked listing your name, please contact Tim Shanahan at (515) 283-1911 or at tim@hawthorn-hill.org. We sincerely apologize for any errors or names that might have been accidentally excluded from the list.

$20,000+

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***We also wish to thank the many wonderful "In Kind" donors whose generosity provides us with weekend meals, milk & juice, food items, household & cleaning supplies, handmade quilts, etc. We are very grateful to you all.**

Thank You

Thank You

Thank You

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is on your side

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LIVE UNITED United Way
United Way of Central Iowa

United Methodist Women
FAITH · HOPE · LOVE IN ACTION

POLK COUNTY HOUSING TRUST FUND

IOWA CONFERENCE
The United Methodist Church

New Directions Shelter Testimonials

"I will totally miss you guys. Thanks for everything you all have done for me & my family! Love always."

— Jasmine, April 2021

"I love it here! Thank you guys so much! My family & I were blessed to have this information & helped by you guys!"

— Tiffany, April 2021

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